



Share the Love Client Referral Program

Terms and Conditions – 02/14/2011

- 1. Eligibility Requirements:** Only current HCIM customers are eligible to participate in the Share the Love program. HCIM Colleagues and Affiliates are not eligible. HCIM retains the sole discretion as to whether referral submissions are eligible and valid for the Share the Love program.
- 2. Submittal Format:** In order to qualify, the Client Referral Sponsor must submit all required information via the Share the Love Client Referral Program form on HCIM's website, send an e-mail to sales@hcim.com, or call HCIM at 888-454-0202 (option 5) to speak with a Sales Representative.
- 3. Referral Contact Qualification:** The Referral Contact must be employed at an organization that licenses EZ-CAP®, but is not a SymKey® for EZ-CAP® customer and has not already engaged in discussions with HCIM about licensing SymKey. In the event that HCIM is already working with and/or prospecting the Referral Contact's company, HCIM will contact the Client Referral Sponsor within 3-5 business days to advise him/her of HCIM's current activity with that company. To receive the referral reward, the Referral Contact's company must sign a minimum of a one year SymKey for EZ-CAP licensing agreement within six months of the date the referral is received by HCIM.
- 4. Referral Reward:** If the Client Referral Sponsor is an existing SymKey client and the submitted Referral Contact's company signs a SymKey licensing agreement within six months of the qualified referral, the Client Referral Sponsor can choose to receive either a \$500 American Express gift card or 5% of the cost of the Referral Contact's company's first-year SymKey license fee, credited towards the Client Referral Sponsor's upcoming SymKey annual license fee.
- 5. Referral Reward Payout:** HCIM will mail the \$500 American Express gift card or the SymKey license fee credit memo certificate (in the amount of 5% of the cost of the Referral Contact's company's first-year SymKey license fee) to the Client Referral Sponsor within 30 days of the date the Referral Contact's company signs the SymKey for EZ-CAP licensing agreement with HCIM and pays all applicable license fees and charges to HCIM. Referral rewards will only be paid once per Referral Client. If more than one Client Referral Sponsor submits a Referral Contact from the same company and the organization subsequently signs a one year SymKey licensing agreement within six months of each referral, the first Client Referral Sponsor to submit the referral will receive the reward.

6. **Number of Referral Contacts Allowed:** There is no limit to the number of Referral Contacts that a Client Referral Sponsor can submit. However, a Client Referral Sponsor who receives more than one American Express gift card will have the gift cards reported as taxable income and must provide his/her Tax ID to HCIM before being issued multiple gift cards.
7. **Share the Love Drawing:** For every qualified Referral Contact submitted by a Client Referral Sponsor that does not result in a signed SymKey licensing agreement within six months of the date the referral is received, the Client Referral Sponsor will be automatically entered in HCIM'S 2012 Valentine's Day Client Referral Sponsor Consolation drawing. The winner will receive an American Express gift card in the amount of \$250.
8. **Privacy:** All information provided to HCIM will remain confidential and will not be sold or used for purposes other than marketing of HCIM's products or services.
9. **Compliance with Policies/State Laws:** A Client Referral Sponsor must comply with the policies of his/her organization and applicable local and state laws, as it applies to making referrals and/or disclosure of same and accepting monetary incentives from a vendor.
10. **Program Discontinuation:** HCIM reserves the right to modify or discontinue the Share the Love program at any time at its sole discretion. However, all qualified referrals received prior to the end of the program will still be eligible to receive a reward if the Referral Contact's organization signs a SymKey licensing agreement within six months of the referral's submission. HCIM retains sole discretion to interpret all aspects of this promotion and rewards including, but not limited to, criteria and eligibility.

